



WORKMAN | NYDEGGER
INTELLECTUAL PROPERTY ATTORNEYS

1000 EAGLE GATE TOWER, 60 EAST SOUTH TEMPLE | SALT LAKE CITY, UTAH 84111
TEL: (801) 533-9800 | FAX: (801) 328-1707 | WWW.WNLAW.COM

JENS C. JENKINS

OFFICE DIRECT: 801-321-8937

EMAIL: jjenkins@WNLAW.COM

Via eFile

Docket No. 14531.122

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
)
	Stuart Ozer, et al.)
)
Serial No.:	09/991,025) Art Unit
) 2623
Filed:	November 21, 2001)
)
Conf. No.:	8197)
)
For:	METHODS AND SYSTEMS FOR PLANNING)
	ADVERTISING CAMPAIGNS)
)
Examiner:	Michael P. Van Handel)
)
Customer No.:	47973)

TRANSMITTAL FOR SUPPLEMENTAL AMENDMENT "E"

VIA eFILE AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Supplemental Amendment "E" and Response for entry in the above-identified application.

X To render the transmitted Supplemental Amendment "E" and Response timely filed enclosed are the following:

X No other additional fee is required.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL	MINUS	= 0	X		X \$50.00	00.00
INDEPENDENT	MINUS	= 0	X		X \$210.00	00.00
1 st PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____ =		+ _____ =	
			TOTAL		TOTAL	00.00

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 28 day of May, 2008.

Respectfully submitted,



RICK D. NYDEGGER
Registration No. 28,651
JENS C. JENKINS
Registration No. 44,803
Attorneys for Applicant
Customer No. 47973

Via eFile

PATENT APPLICATION
Docket No. 14531.122

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
	Stuart Ozer, et al.)
Serial No.:	09/991,025) Art Unit
) 2623
Filed:	November 21, 2001)
)
Conf. No.:	8197)
)
For:	METHODS AND SYSTEMS FOR PLANNING ADVERTISING CAMPAIGNS)
)
Examiner:	Michael P. Van Handel)
)
Customer No.:	47973)

SUPPLEMENTAL AMENDMENT "E"

Via eFile AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.